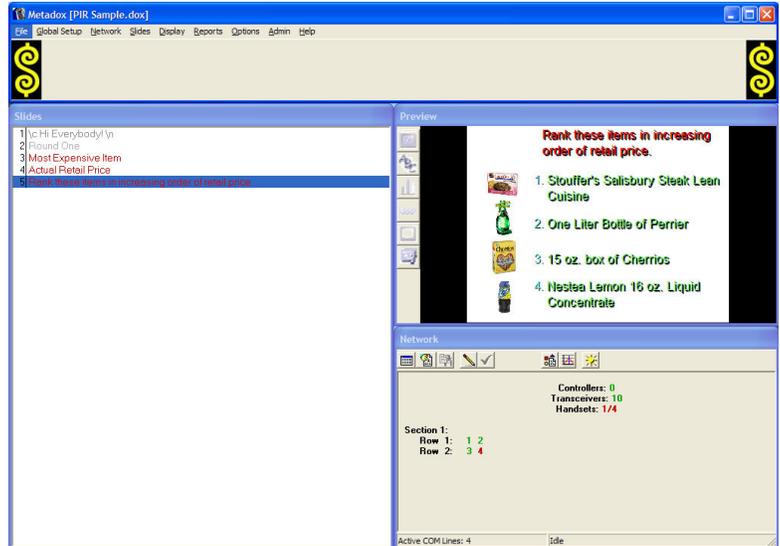# DATAPLEX

Metadox™

Core Application

Survey, Voting and Scoring Engine

DataPlex, Inc. offers Metadox™, a software package that centralizes the control, storage and post processing of a wide-range of survey, voting and scoring operations. The Metadox engine works for virtually any industry: medical, retail, educational, political, military, and games. It can be used locally such as at conferences or for focus groups, and it can be used remotely over networks, consolidating data from disparate sources as it tabulates results.

Metadox benefits from its designers' experience with market research and application development over the past twenty years. Added are a number of useful features that make the collection, tabulation and scoring processes as effortless and smooth as possible. Built into Metadox are such

Sample Screenshot of the Price Is Right Live! Stage Show Implementation

features as built-in slide design with text that automatically resizes, ranking multiple items, timed responses, countdown timer, statistical analysis, programmable charting, and automatic backup for mission-critical operations.

Metadox List of Features

Some features depend on the actual system configuration and the type(s) of handset devices used.

1	**Recently reengineered Windows Application supports more client requested features**
2	On-screen GUI and WYSIWYG slide editing includes margin control
3	Built-in background and logo support, definable charts and automatically sizing fonts
4	Simple to operate, e.g. iconic buttons and single key to collect data
5	Separate operator and audience display (video outs) on the same computer
6	Easy addition (by remapping) and replacement of handset during a session
7	Easy-setup scale question type (rate on a scale of 1 to 10)
8	Ranking of up to ten items with the rank and select question types
9	Timed responses with $1/200^{th}$ second resolution
10	Auto-save data to disk after every collection
11	Auto-backup data to another computer after every collection
12	Advanced scoring with team, timing, previous winner exclusion, low-to-high scoring options
13	Timed scoring starts at a maximum number of point and drops based on time to respond
14	Information about handsets such as player name can be imported and used for displaying results
15	Each handset can have a different voting weight, useful for proxy voting and shareholder meetings
16	Individual team and handset reports
17	Overall team standings and winner reports
18	Cross-tabulation of two or more slides
19	Integrated sophisticated charting component provides design flexibility

20	Gallery of user-selectable pie, donut, horizontal and vertical bar charts
21	Blank screen and logo slide always available with single click or key press
22	"Soft-open" allows compartmentalization of slides data, slide settings and network configurations
23	Immediate on-screen feedback for handsets with illegal and no answers
24	Back-up computer support for mission critical data collection
25	Real-time handset network performance graphics to quickly diagnose problems
26	Single application program for both wireless and wired handsets easing transitioning between handset network configurations
27	Frugal use of computer and operating system resources improves performance and reliability
28	Embedded script language standardizes slides and their operation for multiple re-use
29	PowerPoint integration: display PowerPoint slides and export result graphics to PowerPoint
30	Application can run and collect data even without PowerPoint based on preferences or as a backup
31	Export data directly to Excel
32	Export entire or selected range of slides and results to a number of common graphic file formats
33	Built-in handset simulation for training and diagnostic purposes
34	"Survey Anywhere Technology:" Metadox modules for other devices and technologies such as cellphone, PDA, network and Internet surveying
35	"Survey Anywhere Technology:" Metadox can expand to support additional source aggregation
36	OEM versions available for relicensing

Metadox is a core application that can be extended in a number of ways. For example, the Webdox, Messagedox, and Wapdox Modules add support for web browsers, short and instant messaging, and WAP devices, respectively. Other Metadox modules and applications will be available soon, so please check our web site at www.dataplex.com for the most up to date information. To discuss any of our products, feel free to email DataPlex at *dpinfo@dataplex.com* or phone 818-788-2220.

Survey Products:
- Metadox
- Webdox
- Messagedox
- Wapdox

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